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# Census Bureau Data Projects and Tools

## *Connecting you with the data you need!*

**Mayumi Escalante**

Partner Liaison and Program Manager

Office of Strategic Alliances

U.S. Census Bureau

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*The views expressed in this perspective are those of the presenter and not the Census Bureau.*

# Forces Driving Innovation Today

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“  
As we advance into the 21st century, we are experiencing **increased demand for our data**, struggling with **challenges to traditional data collection** methods, and exploring **rich new data sources and tools** that can revolutionize what we do and how we do it. Our success critically depends on our ability to seize the opportunities in front of us to deliver **statistical products that address the increasingly complex and diverse needs of our users.**”

Ron S Jarmin, PhD., Deputy Director  
U.S. Census Bureau

# Census.gov Resources

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[www.Census.gov](http://www.Census.gov)

# We welcome your ideas!

- What are **major purposes** the statistical products need to support?
- What would **add value to your** statistical products?
- What **modalities of statistical product dissemination** support data user needs?



- **How do we elicit** that information?
- **Who should participate** in development of products?
- How do we ensure the **solicitation and development** of statistical products **happens equitably**?



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# Thank You

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[Mayumi.Hairston.Escalante@census.gov](mailto:Mayumi.Hairston.Escalante@census.gov)